



DIBEST

Digital Innovation for
Blue Enterprises & Social Tourism

Interreg
Atlantic Area



Co-funded by
the European Union

Supporting tourism
microenterprises in the
Atlantic coastal region
by adopting digital
innovations

DIBEST Mentors Catalogue

Stay in touch

@Dibest_Interreg
dibestinterreg@gmail.com
www.dibestinterreg.com





Baptiste Rebut

Organisation Apollo Studio

in Baptiste-rebut

Normandie

Areas of expertise

Website Creation

Online Advertising

UX/UI

AI Tools

Data Analysis

Booking Systems

SEO / SEM

Professional Background

As the founder of Apollo Studio, a web agency specialising in WordPress, SEO and Ads. I have been supporting businesses with their digital transformation and customer acquisition strategies for over 10 years.



Lionel Mauger

Organisation Freelance

 Lionel Mauger



Areas of expertise

CRM Systems

E-commerce

Analytics

AI Tools

Database Management

SEO

Automation

Professional Background

With 25 years of experience in the digital sector, Lionel Mauger has supported large companies, SMEs, startups and public organisations on a wide range of web and digital projects, including e-commerce platforms, business ERP systems, information system redesign, collaborative platforms and tailored applications. His background has enabled him to develop a versatile approach combining technical, strategic and user experience challenges, with a constant focus on co-developing solutions adapted to real operational needs.



Nicolas Chevalier

Organisation E-Commerce Nation

in njchevalier



Areas of expertise

E-commerce

SEO

Customer Experience

AI Tools

Web Analytics

Storytelling

Automation Tools

Professional Background

As an entrepreneur and digital expert, I devote my energy to bringing together, structuring and accelerating the French-speaking e-commerce ecosystem.

My mission is to connect e-commerce stakeholders, democratise access to expertise and contribute to the sustainable growth of digital businesses.



Tugdual Caron

Organisation Studio Tugdual

in Tugdual Caron



Areas of expertise

Distribution Marketing

Graphic Design

UX/UI

AI Tools

Storytelling

E-learning

SEO / SEM

Professional Background

I've been working in the field of digital transformation for five years. With my dual role as an instructional designer and graphic designer, I can create training programmes from start to finish, always with the end user—the learner—in mind.

I combine pedagogical rigour with visual creativity to design impactful e-learning courses: multimedia content, storytelling, UX, and distribution marketing.



DIBEST

Digital Innovation for
Blue Enterprises & Social Tourism

Interreg
Atlantic Area



Co-funded by
the European Union