



DIBEST

Digital Innovation for
Blue Enterprises & Social Tourism

Interreg
Atlantic Area



Co-funded by
the European Union

Supporting tourism
microenterprises in the
Atlantic coastal region
by adopting digital
innovations

DIBEST Mentors Catalogue

Stay in touch

@Dibest_Interreg
dibestinterreg@gmail.com
www.dibestinterreg.com





Ana Moreno

Organisation

Freelance



Ana Moreno



Algarve

Areas of expertise

Communication & Marketing

SEO

Social Media

AI Tools

Online Visibility

Digital Communication

Email marketing

Professional Background

Digital marketing and communication specialist focused on strategic positioning, technical digital performance, and sustainable business growth. Her approach combines data-driven decision-making, strategic communication, and digital visibility optimisation to help businesses transform their digital presence into a long-term business asset.



Ângela Nobre

Organisation

Freelance



Ângela Nobre



Alentejo

Areas of expertise

Communication Strategies

Journalism

Community Engagement

Digital Communication

Marketing

Storytelling

Content Creation

Professional Background

Communication specialist with more than 10 years of experience working as a journalist for local, regional, and national media in Portugal. Experienced in news production, broadcasting, and digital publications, with a multidisciplinary background covering tourism, culture, environment, economy, and community-oriented communication strategies.



Carla Machado

Organisation

Freelance



Carla Machado



Algarve

Areas of expertise

Marketing Strategy

Digital Marketing

Business Development

Tourism Marketing

Communication

Hospitality Marketing

Digital Communication

Professional Background

Marketing specialist, consultant, and university lecturer with extensive experience in digital marketing, business development, tourism communication, and hospitality marketing. Professor at the University of Algarve and active contributor to tourism research, consultancy, and professional training initiatives related to tourism and regional development.



Catarina Ramos

Organisation Freelance

 Catarina Ramos

 Algarve

Areas of expertise

Branding

Graphic Design

Visual Identity

Digital Communication

Advertising Campaigns

AI Tools

Automation Tools

Professional Background

Specialist in branding, graphic design, and visual communication strategies, supporting businesses in the development of visual identity and digital promotion materials.



Isadora Justo

Organisation

Freelance



Isadora Justo



Algarve

Areas of expertise

Branding

PR

Image Consultancy

Online Sales

Customer Engagement

Digital Communication

Professional Background

I am a seasoned Consultant specializing in branding, marketing, and communication strategies. In more than 20 years of professional experience, I have worked in different markets, especially in the areas of ICT, Tourism, and Culture. My CV includes the creation and internationalization of the Omnibeas brand and coordinating communication for Faro's bid to become European Capital of Culture 2027.



Jorge Cabaço

Organisation

Freelance



Jorge Cabaço



Algarve

Areas of expertise

Digital Marketing

Growth Marketing

Business Strategy

Innovation

Tourism Marketing

Startups

Business Development

Professional Background

Digital marketing professional with more than 15 years of experience supporting businesses, agencies, and startups in growth, innovation, and business strategy. Chief Marketing Officer at Dengun and founder of several initiatives promoting marketing, tourism, and innovation in the Algarve region, including SHARE Algarve and the Algarve Tourism Conference.



Marta Aragão

Organisation

Freelance



Marta Aragão



Algarve

Areas of expertise

Innovation

Entrepreneurship

Marketing Strategies

Communication

Digital Transformation

Sustainability

Leadership

Professional Background

Entrepreneur and innovation specialist focused on marketing strategies, communication, and digital transformation. Founder of the Associação Rede Mulher Líder and Rede ME TIME, initiatives that support women entrepreneurs and promote leadership, innovation, and social impact.



Tiago Camarão

Organisation Freelance

 Tiago Camarão

 Alentejo

Areas of expertise

Digital Communication

Digital Marketing

Content Creation

SME Support

Marketing Strategies

Digital Literacy

Online Sales

Professional Background

Business communication and digital marketing consultant for SMEs, supporting companies through regional business development and tourism improvement projects. Experienced in digital diagnostics, implementation of communication strategies, and training activities focused on digital content creation.



Pedro Lebre

Organisation

Freelance



Pedro Lebre



Alentejo

Areas of expertise

Communication & Marketing

Sustainability

Circular Economy

Online Sales

Business Growth

Digital Literacy

Tourism Digital Solutions

Professional Background

Professional specialised in sustainable business development, circular economy practices, and digital transformation strategies, with experience in innovation-oriented support for SMEs.



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